



## GENERAL INFORMATION

**Contact Information:** fansupport@velocityinvitational.com

Ticket sales are accessible here: [velocity.tixr.com/2024](https://velocity.tixr.com/2024)

- Tickets purchased online will be sent as digital tickets to the email used to purchase the ticket
- Tickets will be sold at the gate (cashless)
- All ticket sales are final
- Sip & Savor, Suite, Driver's Experience and other credentials for hospitality packages will be distributed on site

**Sip & Savor Pavilion wristbands:** at the Pavilion entrance (The Forum)

**Suites:** at the Suite check in kiosk located under the grandstand near the suite entrance

**Driver's Experience wristbands:** at the Turn 11 Pavilion lobby/Registration

\* All guests will need to have a bar code or hard credential to enter the facility starting Friday, October 4th, at 7:00am.

\*Gate prices will be higher than online prices during the event\*

Velocity Invitational Website for all additional information: [velocityinvitational.com](https://velocityinvitational.com)

Full terms and conditions can be found [here](#).

Track address: 29355 Arnold Dr, Sonoma, CA 95476

### Event dates and times:

Friday, October 4, 2024 | 7:00AM - 6:00PM

Saturday, October 5, 2024 | 7:00AM - 6:00PM

Sunday, October 6, 2024 | 7:00AM - 6:00PM

### Parking info:

Sonoma Raceway is a large facility with ample parking. Shuttles will be available throughout the weekend to transport visitors from all lots to the main paddock.

- General parking lots are available for Free.
- Car Corral (Vintage and Exotics), Lot 2 Preferred, and Valet Parking is available for purchase in advance.
- Driver, Race Support Team and Partner support parking is in Lot 2

The logo for the Velocity Invitational, featuring the word "VELOCITY" in a bold, gold, sans-serif font above the word "INVITATIONAL" in a similar but slightly smaller font. The text is centered and framed by a thin gold border.

Handicap parking is available. Guests with ADA parking placards should enter through the main gate where they will be directed to designated parking areas. To use a handicap placard be sure to bring paperwork showing your name and placard number and a valid driver's license.

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Please review the Velocity FAQ page at [velocityinvitational.com](http://velocityinvitational.com) for more information.

**Contact Information:** [fansupport@velocityinvitational.com](mailto:fansupport@velocityinvitational.com)



## TICKET TYPES AND INFORMATION

All general admission tickets for purchase are sold on the TIXR platform. You can access this from: [velocity.tixr.com/2024](https://velocity.tixr.com/2024)

### GENERAL ADMISSION

| <u>Ticket Type</u> | <u>Starting Price</u> | <u>Last Tier</u> | <u>Gate Price</u> | <u>Description</u>   |
|--------------------|-----------------------|------------------|-------------------|--|
| Friday             | \$59                  | \$89             | \$99              | Enjoy a car culture event like no other! Paddock entry and free parking for Friday.                              |
| Saturday           | \$89                  | \$119            | \$129             | Enjoy a car culture event like no other! Paddock entry and free parking for Saturday.                            |
| Sunday             | \$89                  | \$119            | \$129             | Enjoy a car culture event like no other! Paddock entry and free parking for Sunday.                              |
| Guest Under 15     | FREE                  | FREE             | FREE              | Includes Raceway Entry for guests 15 years old and younger <b>with a guardian</b> on Friday, Saturday and Sunday |

### Add-Ons

Add-on tickets do not include General Admission

| <u>Ticket Type</u>              | <u>Starting Price</u> | <u>Last Tier</u> | <u>Description</u>  |
|---------------------------------|-----------------------|------------------|---|
| The Suites at Velocity Saturday | \$349                 | \$499            | <p>DOES NOT INCLUDE GENERAL ADMISSION</p> <ul style="list-style-type: none"> <li>• Exclusive suite access includes indoor and outdoor seating, elevated track views, climate-controlled environment, catered light snacks and wine and beer bar service.</li> <li>• Does not include General Admission, Parking, Sip &amp; Savor Pavilion or Driver's Lounge passes.</li> </ul> |
| The Suites at Velocity Sunday   | \$349                 | \$499            | <p>DOES NOT INCLUDE GENERAL ADMISSION</p> <ul style="list-style-type: none"> <li>• Exclusive suite access includes indoor and outdoor seating, elevated track views, climate-controlled environment, catered light snacks and wine and beer bar service.</li> <li>• Does not include General Admission, Parking, Sip &amp; Savor Pavilion or Driver's Lounge passes.</li> </ul> |

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|   |       |       |   |
|---|-------|-------|---|
| Sip & Savor Pavilion<br>Friday                | \$99  | \$119 | <p>DOES NOT INCLUDE GENERAL ADMISSION</p> <ul style="list-style-type: none"> <li>• Enjoy access to the private Sip &amp; Savor Pavilion for great views at Turn 1 with premier indoor and outdoor seating, wine tasting from more than ten wineries, light bites and live entertainment in a climate-controlled environment.</li> <li>• Ages 21 and older only.</li> <li>• The Sip &amp; Savor Pavilion is open 11:00am to 5:00pm on Friday.</li> </ul> <p>Does not include access to the Driver's Lounge or Suites.</p>  |
| Sip & Savor Pavilion<br>Saturday              | \$149 | \$169 | <p>DOES NOT INCLUDE GENERAL ADMISSION</p> <ul style="list-style-type: none"> <li>• Enjoy access to the private Sip &amp; Savor Pavilion for great views at Turn 1 with premier indoor and outdoor seating, wine tasting from more than ten wineries, light bites and live entertainment in a climate-controlled environment.</li> <li>• Ages 21 and older only.</li> <li>• The Sip &amp; Savor Pavilion is open 11:00am to 5:00pm on Saturday.</li> <li>• Does not include access to the Driver's Lounge or Suites.</li> </ul>  |
| Sip & Savor Pavilion<br>Sunday                | \$149 | \$169 | <p>DOES NOT INCLUDE GENERAL ADMISSION</p> <ul style="list-style-type: none"> <li>• Enjoy access to the private Sip &amp; Savor Pavilion for great views at Turn 1 with premier indoor and outdoor seating, wine tasting from more than ten wineries, light bites and live entertainment in a climate-controlled environment.</li> <li>• Ages 21 and older only.</li> <li>• The Sip &amp; Savor Pavilion is open 11:00am to 4:00pm on Sunday.</li> </ul> <p>Does not include access to the Driver's Lounge or Suites.</p>  |
| Gravel Rally Experience<br>Saturday or Sunday | \$399 | \$399 | <p>Experience rally on Velocity's custom gravel course with a professional driver in DirtFish Rally School's rally tuned Subaru BRZ.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• Thrill Ride on track in a Subaru BRZ on the Gravel course with a Professional Rally Driver</li> <li>• Riders must be 18 years of age or older.</li> <li>• Participants must check in with the DirtFish team to schedule their ride when they arrive on site. Sessions are first come, first serve.</li> <li>• All participants must sign event waivers at the DirtFish Rally School booth on site prior to their track experience.</li> <li>• Helmets and safety gear will be provided.</li> </ul> <p>Further information will be provided regarding session timing to the email used to purchase these tickets.</p> |

# VELOCITY INVITATIONAL

## Three-day Experiences

### Packages that include General Admission Friday-Saturday and Hospitality or Experiences

| <u>Ticket Type</u>                 | <u>Online Price</u> | <u>Gate Price</u> | <u>Description</u>   |
|------------------------------------|---------------------|-------------------|--|
| Ultimate Speed Festival Experience | \$10,000            | N/A               | <p>Velocity concierge service! Let us take care of the details. From start to finish, we'll ensure that your trip to the Invitational is worth remembering. Enjoy one of Sonoma's premier destination hotels and treat yourself to luxury accommodations at the track.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• Three-night stay for two at our preferred hotel. Arriving Thursday, October 3, and departing Sunday, October 6, 2024</li> <li>• Breakfast for two</li> <li>• Driver's Experience package for two</li> <li>• Paddock entry Friday-Sunday Access to the Driver's Lounge suite in the Turn 11 building, fantastic food, drink (coffee, water, sodas) and great views throughout the weekend.</li> <li>• Access to the Sip and Savor Pavilion on Turn 1 to enjoy superior quality wine tasting. (Ages 21 and over only. Open 11:00am to 5:00pm Friday and Saturday. 11:00am to 4:00pm on Sunday.)</li> <li>• Join VIPs on Saturday, October 5, 2024 night for our all-inclusive closing celebration at Ram's Gate Winery. (Ages 21 and over only.)</li> </ul> <p>Upon purchase you will be contacted by our team to coordinate all the details. At that time, we will determine your preference for parking: Valet or Car Corral.</p> |
| Driver's Experience                | \$ 2,499            | \$3,499           | <p>Extremely limited availability! Treat yourself to luxury accommodations at the 2024 Velocity Invitational.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• Paddock entry Friday-Sunday</li> <li>• Access to the Driver's Lounge suite in the Turn 11 building, fantastic food, drink (coffee, water, sodas) and great views throughout the weekend.</li> <li>• Access to the Sip and Savor Pavilion on Turn 1 to enjoy superior quality wine tasting.</li> <li>• Join VIPs Saturday night, October 5, 2024, for our all-inclusive closing celebration at Ram's Gate Winery.</li> <li>• Valet Parking Pass included. Valet is located in front of the Turn 11 building which is accessed at the Gate 1 entrance.</li> <li>•</li> </ul>   |

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|   |               |               |   |
|---|---------------|---------------|---|
| <p>Ram's Gate Wine Tasting Experience for Two</p> | <p>\$550</p>  | <p>N/A</p>    | <p>Friday, October 4, through Sunday, October 6, 2024   7:00AM - 6:00PM</p> <p>Enjoy the genuine hospitality of Ram's Gate Winery for two. Located across from Sonoma Raceway, take a break from the paddock to savor the fine food and wines offered by Ram's Gate Winery.</p> <p>Includes:<br/>General Admissions for Two</p> <p>Paddock entry for Friday, Saturday, and Sunday.</p> <p>One Valet parking pass</p> <p>One five course Wine and Bites experience at Ram's Gate Winery for two</p> <p>All guests must be 21+ years of age.</p> <p>*The Ram's Gate Winery Experience will be offered at 10:30am, 11:30am, 1:30pm, 2:30pm, or 3:00pm. Once you have purchased your experience, a representative from the Velocity team will reach out to the email included in your order to complete your reservation. Time slots will be offered on a first come, first serve basis.</p>  |
| <p>Group B Experience</p>                         | <p>\$2999</p> | <p>\$2999</p> | <p>Friday, October 4, through Sunday, October 6, 2024   7:00AM - 6:00PM</p> <p>Ride along with professional rally drivers in a Group B car raced during the Group B era. You'll meet the drivers, hear expert tips, and strap into the passenger seat for an on-track session.</p> <p>Rides available Sat and Sunday only</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• General Admission Friday, Saturday and Sunday</li> <li>• Thrill Ride on track in a Group B Rally Car with a Professional Rally Driver</li> <li>• Access to our Rally Driver Meet and Greet in a Private Grandstand Suite the day of your ride</li> <li>• Riders must be 18 years of age or older.</li> <li>• All participants must sign event waivers at the DirtFish Rally School booth on site prior to their track experience.</li> <li>• Helmets and safety gear will be provided.</li> <li>• Further information will be provided regarding session timing to the email used to purchase these tickets.</li> </ul> |

# VELOCITY INVITATIONAL

## PARKING

Does not include General Admission ticket – must be purchased separately to enter

| <u>Ticket Type</u>                     | <u>Online Price</u> | <u>Gate Price</u> | <u>Description</u>   |
|--|---------------------|-------------------|--|
| Car Corral Lawn Pod - Friday Parking   | \$60                | \$60              | Friday, October 4, 2024<br>Parking for luxury, classic and exotic vehicles on Sonoma Raceway's terraced lawn pods. The lawn pods are located along Turn 2 and have close access to the Paddock and Forum building.   |
| Car Corral Lawn Pod - Saturday Parking | \$60                | \$60              | Saturday, October 5, 2024<br>Parking for luxury, classic and exotic vehicles on Sonoma Raceway's terraced lawn pods. The lawn pods are located along Turn 2 and have close access to the Paddock and Forum building. |
| Car Corral Lawn Pod - Sunday Parking   | \$60                | \$60              | Sunday, October 6, 2024<br>Parking for luxury, classic and exotic vehicles on Sonoma Raceway's terraced lawn pods. The lawn pods are located along Turn 2 and have close access to the Paddock and Forum building.   |
| Porsche Car Corral Friday              | \$65                | \$65              | Friday, October 4, 2024<br>Parking for Porsche specific vehicles on Sonoma Raceway's lawn terraces.  |
| Porsche Car Corral Saturday            | \$65                | \$65              | Saturday, October 5, 2024<br>Parking for Porsche specific vehicles on Sonoma Raceway's lawn terraces.  |
| Porsche Car Corral Sunday              | \$65                | \$65              | Sunday, October 6, 2024<br>Parking for Porsche specific vehicles on Sonoma Raceway's lawn terraces.  |
| Lot 2 - Preferred Parking Friday       | \$50                | \$50              | Friday, October 4, 2024<br>Preferred Parking in our VIP Lot 2  |
| Lot 2 - Preferred Parking Saturday     | \$50                | \$50              | Saturday, October 5, 2024<br>Preferred Parking in our VIP Lot 2  |
| Lot 2 - Preferred Parking Sunday       | \$50                | \$50              | Sunday, October 6, 2024<br>Preferred Parking in our VIP Lot 2  |
| Valet Parking Friday                   | \$65                | \$65              | Friday, October 4, 2024  |

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|                            |      |      |  |
|----------------------------|------|------|--|
|                            |      |      | Valet Parking, located at the Turn 11 Pavilion.                              |
| Valet Parking Saturday     | \$75 | \$75 | Saturday, October 5, 2024<br>Valet Parking, located at the Turn 11 Pavilion. |
| Valet Parking Valet Sunday | \$70 | \$70 | Sunday, October 6, 2024<br>Valet Parking, located at the Turn 11 Pavilion.   |



# VELOCITY INVITATIONAL

## CAMPING

Does not include General Admission ticket – must be purchased separately to enter.

All campers must have tickets to the event.

All camping tickets are sold here: [velocity.tixr.com/2024](https://velocity.tixr.com/2024)

Please see our full [camping rules and regulations here](#).

| <u>Ticket Type</u>        | <u>Online Price</u> | <u>Gate Price</u> | <u>Description</u>   |
|---------------------------|---------------------|-------------------|--|
| Turn 7<br>(Campsite 1-19) | \$349               | \$349             | <p>Campsites in the Turn 7 campground will be available for advance purchase until Sunday, September 29, 2024. Please direct inquiries to fansupport@velocityinvitational.com if it is past the deadline.</p> <p>All campers must have General Admission tickets to the event for all days they will be onsite.</p> <p>Sonoma Raceway Campgrounds open at 10 a.m. on Oct. 3 When you arrive at the raceway, everyone in the vehicle must have event weekend tickets to enter. Check-in times are as follows:</p> <ul style="list-style-type: none"> <li>• Thursday, October 3: 10 a.m. to 10 p.m.</li> <li>• Friday, October 4: 8 a.m. to 10 p.m.</li> <li>• Saturday, October 5: 8 a.m. to 10 p.m.</li> <li>• Check out is by 11:00am on Monday, October 7, 2024</li> </ul> <p>Campsites do not have power or sewage drains. Contact numbers for pumping, dumping and fresh-water filling will be provided at check in.</p> |
| Turn 8<br>(Campite 1-40)  | \$399               | \$399             | <p>Campsites in the Turn 8 campground will be available for advance purchase until Sunday, September 29, 2024. Please direct inquiries to fansupport@velocityinvitational.com if it is past the deadline.</p> <p>All campers must have General Admission tickets to the event for all days they will be onsite.</p> <p>Sonoma Raceway Campgrounds open at 10 a.m. on Oct. 3 When you arrive at the raceway, everyone in the vehicle must have event weekend tickets to enter. Check-in times are as follows:</p> <ul style="list-style-type: none"> <li>• Thursday, October 3: 10 a.m. to 10 p.m.</li> <li>• Friday, October 4: 8 a.m. to 10 p.m.</li> <li>• Saturday, October 5: 8 a.m. to 10 p.m.</li> <li>• Check out is by 11:00am on Monday, October 7, 2024</li> </ul>   |

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|                                    |              |              |  |
|------------------------------------|--------------|--------------|--|
|                                    |              |              | <p>Campsites do not have power or sewage drains. Contact numbers for pumping, dumping and fresh-water filling will be provided at check in.</p>  |
| <p>Turn 8<br/>(Campite 41-53)</p>  | <p>\$449</p> | <p>\$449</p> | <p>Campsites in the Turn 8 campground will be available for advance purchase until Sunday, September 29, 2024. Please direct inquiries to fansupport@velocityinvitational.com if it is past the deadline.</p> <p>All campers must have General Admission tickets to the event for all days they will be onsite.</p> <p>Sonoma Raceway Campgrounds open at 10 a.m. on Oct. 3 When you arrive at the raceway, everyone in the vehicle must have event weekend tickets to enter. Check-in times are as follows:</p> <ul style="list-style-type: none"> <li>• Thursday, October 3: 10 a.m. to 10 p.m.</li> <li>• Friday, October 4: 8 a.m. to 10 p.m.</li> <li>• Saturday, October 5: 8 a.m. to 10 p.m.</li> <li>• Check out is by 11:00am on Monday, October 7, 2024</li> </ul> <p>Campsites do not have power or sewage drains. Contact numbers for pumping, dumping and fresh-water filling will be provided at check in.</p> |
| <p>Turn 9<br/>(Campsite 55-67)</p> | <p>\$499</p> | <p>\$499</p> | <p>Campsites in the Turn 9 campground will be available for advance purchase until Sunday, September 29, 2024. Please direct inquiries to fansupport@velocityinvitational.com if it is past the deadline.</p> <p>All campers must have General Admission tickets to the event for all days they will be onsite.</p> <p>Sonoma Raceway Campgrounds open at 10 a.m. on Oct. 3 When you arrive at the raceway, everyone in the vehicle must have event weekend tickets to enter. Check-in times are as follows:</p> <ul style="list-style-type: none"> <li>• Thursday, October 3: 10 a.m. to 10 p.m.</li> <li>• Friday, October 4: 8 a.m. to 10 p.m.</li> <li>• Saturday, October 5: 8 a.m. to 10 p.m.</li> <li>• Check out is by 11:00am on Monday, October 7, 2024</li> </ul> <p>Campsites do not have power or sewage drains. Contact numbers for pumping, dumping and fresh-water filling will be provided at check in.</p> |



## TICKET FAQs

- **Ticketing Support**
  - For all issues, please fill out a support ticket on the TIXR Support page:
    - <https://support.tixr.com/kb-tickets/new>
  
- **Can I refund or exchange my ticket?**
  - All tickets are final sale and cannot be exchanged or refunded. In the case of an event cancellation without a rescheduled date, a full refund will be automatically issued to each patron on the credit card used to purchase. By purchasing a ticket to this event, you agree to this purchase policy. Before purchasing your tickets, we urge you to confirm the title, time, and location of the event.
  - Exchanges will be allowed for tickets of equal or greater values. Ticket holders should reach out to Tixr support to make the adjustments.
  
- **I accidentally sent my ticket to the wrong email address. What should I do?**
  - If you sent your tickets to the wrong email address, please contact the Tixr support team with the information below by filling out a form here: <https://support.tixr.com/kb-tickets/new> then Tixr will resend you your ticket to the correct email address.
    - 1. Event Name
    - 2. Order ID
    - 3. Incorrect email address
    - 4. Last 4 of CC used to purchase ticket
    - 5. Correct email address
  
- **How do I access/locate my electronic ticket?**

Tickets to Velocity are digital. You may print your barcode to present at the gate, or have it available on your personal electronic device.

  - Email
    - Check your email order confirmation (usually attached in the form of a PDF file)
  - Tixr Account
    - Log into your Tixr account and go to My Events > Tickets > Manage Order > Print (upper right-hand corner – blue hyperlink) > Print Tickets
  - Tixr App (*for iOS devices only*)
    - You can open your ticket within the app
    - To add ticket to Apple Wallet:
      - 1. Log into your Tixr account from your mobile device (via app or website)
      - 2. Once logged in, click the menu bar in the upper left-hand corner
      - 3. Select Tickets and click Add to Apple Wallet
  
- **Can I resell tickets purchased off of Tixr?**
  - Tixr does not support any 3<sup>rd</sup> party reselling and does not offer any support for the reselling of tickets to others.



## **REWARDS**

Tixr Rewards is a way for you to earn rewards by becoming an ambassador for your favorite events! Share your personalized referral link on social media, over email, via carrier pigeon—anywhere you want! When someone buys through your link, you automatically earn points that count toward rewards.\* Reward points cannot be earned by purchasing through your own referral link.

- Earn 2,000 points  
Sell 2 tickets, get 10% off your ticket
- Earn 4,000 points  
Sell 4 tickets, get 40% off your ticket
- Earn 6,000 points  
Sell 6 tickets, get 60% off your ticket

**Rewards FAQs:** <https://support.tixr.com/rewards-faq>